



PARKING FACILITY DOMINATION

REACH 1.25 MILLION DRIVERS per month

AdverTickets combines their Machine-Issued Parking Ticket and GateAd to dominate the entrances and exits of major parking facilities. Our two proprietary media products combined allows the advertiser to simultaneously own the facility's entrances and exits - thus, commanding the attention of the car occupants and oftentimes the foot traffic passing by. Upon arrival and departure from the parking facility, the driver is required to take hold of a ticket and wait to pass through until the four color, high visibility gate arm sleeve lifts.

- ❖ Network Category Options: Professional Office Buildings, Airports, Shopping Malls and Hospitals
- ❖ Exclusive Contracted Relationships With Parking Companies
- ❖ Media Combination Creates 5.56 Impressions Per Car
- ❖ Continuous Monthly Distribution

Accurate targeting nationwide, by market or skew demographically.

Recent advertisers:



REV. 1.3.08

